



SCOTT FELSENFELD

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OBJECTIVE: Obtain a position in post-production using my skills and talents as an editor/videographer

WORK EXPERIENCE:

GTB - Coordinating Producer

June 2019 - Present

Detroit, MI

- Work closely with key stakeholders to streamline processing and ensure timely delivery of videos
- Edit dozens of hours of footage splicing B-roll and interviews to showcase Ford vehicle features and technologies
- Collaborate with Creative Team to turn a brief into a visual product to meet or exceed client expectations
- Work cross-functionally with the Digital Media department to organize and archive hundreds of client projects

ABC 7 - WXYZ Promotion Editor/Topical Producer

August 2016 - June 2019

Southfield, MI

- Took leadership of evening/nightside producer role
- Wrote/edited promotional videos and stories in tight deadlines
- Assisted on-set in production shoots
- Involved in successful promotion campaigns that received national attention
- Promos and stories written and edited have launched 11pm news to the #2 most watched news program in Detroit (first time since December 2013)

ABC 7 Sarasota - WWSB Creative Services Producer

April 2016 - August 2016

Sarasota, FL

- Wrote, produced, filmed and edited over 20 promos for news stories to run on-air
- Assisted reporters by filming "look lives" in the field
- Completed logs for Traffic department via Wide Orbit software
- Increased traffic to MySuncoast.com website by 10% in two months with produced content
- Took on commercial production for clients from pre-production to post-production and sending files to various FTP sites

360Heros Video Editor/Videographer

January 2016 - March 2016

Birmingham, MI

- Gained experience and became adept in the revolutionary new technology of 360 video
- Filmed and edited projects for high profile clients such as Sherri Hill for New York Fashion week
- Executed projects from conceptualization to finalization that have reached over 80k+ views on Facebook
- Provided support for individuals looking to get into the world of 360 video
- Took initiative to create an instruction video of how to edit 360 video for company use

HuB Studios Editor/Videographer

August 2013 - September 2015

Sarasota, FL

- Introduced to "CoWork" space providing creativity and entrepreneurship
- Part of an integral 3-man team putting together videos for 20+ clients for their social media & commercials
- Executed projects from conceptualization to finalization that had 3,000+ views on Facebook

CW50 Street Team Member

April 2013 - July 2013

Southfield, MI

- Filmed and edited over 25 events around the Detroit area
- Wrote blogs and posted edited videos to the CW50 website, increasing traffic to website
- Conducted over 15 interviews in the field in front of camera

Stand-In for Jesse Eisenberg in "30 Minutes or Less"

August 2010 - September 2010

Red Hour Films, Grand Rapids, MI

- Developed new understanding of high-budget, feature film process
- Demonstrated attentiveness and ability to follow directions per DP's instruction

Digital Media Intern

February 2010 - July 2010

Clickondetroit.com and Justweather.com
WDIV Local 4, Detroit, MI

- Filmed and edited video around the Metro Detroit area
- Created content that increased traffic to Local 4 website by 25%
- Had most viewed content of the week 5 times

Website:

www.scottfelsenfeld.com

Technical Skills:

Adobe Premier Pro & Creative Suite, Avid Express Pro, Final Cut Pro, After Effects, Adobe Audition; Sony, Sennheiser and RODE Microphones, Apple Pro Res, MPEG Clip Stream, WMV, MPEG-2, DVCPRO HD, H.264; Mac OS X Operating System, Windows Operating System, Frame.io, GarageBand, Audacity, Motion Graphics, Various FTP sites; Microsoft Word, PowerPoint, Excel; Proficient in green screen set-up and editing; Familiar and experienced with the technical aspects of SLR and DSLR cameras such as various Canon models, Nikon models, Sony models, JVC News cameras, RED cameras and workflow.

Personal:

"Editing is the only process. The shooting is the pleasant work. The editing makes the movie, so I spend all my life in editing."

- Garry Marshall

I knew that I wanted to be an editor ever since I was young. The enjoyment of putting together all the pieces of footage into a cohesive film is what allows me to be in the editing room for hours. Editing truly is my passion.

EDUCATION:

Bachelor of Arts - Film
Graduated in December 2011
Wayne State University, Detroit, MI

FREELANCE WORK EXPERIENCE PRIOR TO 2010 CAN BE FURNISHED UPON REQUEST